

Communities In Schools of Atlanta

WORKING IN PARTNERSHIP WITH ATLANTA AND DEKALB COUNTY SCHOOLS TO HELP YOUNG PEOPLE STAY IN SCHOOL AND PREPARE FOR LIFE

Borders Music & Music ® Book Drive

Borders Books & Music partnered with 11 Alive to sponsor a Back-To-School Drive for Communities In Schools of Atlanta during the month of August. In efforts to increase donations, Borders Books & Music reached out to CIS satellite offices in Athens, Augusta, Douglasville, and Cobb County and extended the promotion to all fourteen Georgia stores. During the month of August, Borders Books & Music hosted four story time parties at four different locations each Saturday in August. Patrons at the fourteen locations purchased and donated 10,071 books and donated \$2,466 during the drive. 11 Alive helped with promotion through their website and an onsite taping on August 29th.



Thank you to all of the patrons and partners who helped make the book drive such a great success. A special thanks to those staff members who volunteered.

From left to right: Donna Lowry- Channel 11, Patty Pflum- CIS, Helen Zappia- Organization of DeKalb Educators donated \$500, Mercuria Chase Williams- President of the Georgia Association of Educators donated \$1000, Pat Pickard- Dir. of Educational Readers-DeKalb County School System, Ellen Peacock- District Marketing Manager of Borders, Abidemi Marsh- Corporate Sales Coordinator of Borders.